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Patola Saree

Patola is a handwoven silk saree made with the rare **double ikat** technique, where both warp and weft threads are dyed before weaving. Known for its rich colors, geometric and floral motifs, and identical design on both sides, it is a luxury textile that takes months to create and represents Gujarat's finest traditional craftsmanship.

Each Patola saree takes 4–6 months to weave, making it rare and highly valuable. Once reserved for royalty, it is now treasured worldwide as a symbol of elegance and heritage.

Self-Help Group Name	Radhakrushn Swa Sahay Juth
Village	Karol
Block	Chuda
District	Surendranagar
State	Gujarat

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Shawl

Hand-embroidered shawls showcase the rich textile heritage of Gujarat. Crafted with bold threads in bright shades of red, yellow, green, blue, and black, they feature striking motifs of birds, flowers, and nature-inspired patterns. The colorful patchwork and detailed embroidery bring a festive, ethnic charm, making them perfect as decorative wall hangings, throws, or statement wraps. Each shawl is unique, reflecting the artistry and cultural tradition of skilled artisans.

Self-Help Group Name Somnath Sakhi mandal

Village Bed

Block Jamnagar

District Jamnagar

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Bandhni

Bandhni is a traditional Indian tie-dye textile art known for its vibrant colors and intricate patterns. Originating mainly from Rajasthan and Gujarat, this craft involves tying small sections of fabric tightly with threads before dyeing, creating unique designs of dots, waves, and stripes.

Bandhni is often used in sarees, turbans, and dupattas, symbolizing cultural heritage and festive occasions. It reflects skilled craftsmanship passed down through generations, representing both artistic expression and regional identity.

Self-Help Group Name Soham Sakhi mandal

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Block Jamnagar

District Jamnagar

State Gujarat

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Akik

Akik jewellery is made from agate, a semi-precious stone known for its natural colors and healing energy. Popular in Gujarat and Rajasthan, it is crafted into rings, bracelets, and pendants. Worn for both style and spiritual benefits, Akik is believed to bring balance, protection, and positive energy to the wearer. Each piece is unique, showcasing the stone's natural beauty and timeless appeal.

Self-Help Group Name	Gaurim Sakhi Mandal
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District	Anand
State	Gujarat

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Soof Work

Soof work is a traditional hand embroidery from Gujarat, known for its fine geometric patterns made without any pre-drawn design. Artisans count the threads of the fabric to create delicate triangular and diamond motifs, often in bright colors and sometimes with mirror accents. Seen on dupattas, sarees, quilts, and home décor, Soof embroidery reflects patience, precision, and the rich heritage of Gujarat.

Self-Help Group Name	Hanshnirvan Bharat Gunthan Group
Village	Karnasar
Block	Tharad
District	Banaskantha
State	Gujarat

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Kutchi Work

Kutchi work is a traditional embroidery from Gujarat's Kutch region, known for its vibrant colors, fine stitching, and sparkling mirror work. Featuring floral and geometric motifs in bold shades of red, blue, yellow, and pink, it is used in quilts, cushion covers, wall hangings, and clothing. Each piece reflects the cultural heritage and skilled craftsmanship of the local artisans who have preserved this art for generations.

Self-Help Group Name	Jay Vadwala Sakhi Mandal
Village	Bharasar
Block	Bhuj
District	Kutch
State	Gujarat

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Moti Work

Moti work is a traditional hand embroidery technique that uses small beads, often called *moti* (pearls or glass beads), to create intricate decorative patterns on fabric. This art form is popular in various parts of India, especially in Gujarat and Rajasthan, where artisans use fine beads to embellish textiles, garments, and accessories.

Self-Help Group Name Shivani Sakhi Mandal

Village Amargadh

Block Shihor

District Bhavnagar

State Gujarat

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Natural Honey

Meswan Honey offers a range of natural, pure honeys such as Dryfruit Honey, Gulkand Honey, Multi Flora Honey, Forest Honey, Fennel Honey, and Raw Honey. Each variant is crafted to retain its natural taste, aroma, and health benefits. These honeys are known for their rich flavour, smooth texture, and versatility—perfect for daily consumption, traditional remedies, or as a natural sweetener in food and drinks.

Self-Help Group Name Giriraj Swa Sahay Juth

Village Meswan

Block Kesod

District Junagadh

State Gujarat

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Purse, Toran and Saree

Handicraft Purse – Beautifully designed purses made with ethnic patterns, blending tradition with modern usability.

Toran – A traditional decorative hanging used to adorn doors, bringing positivity, prosperity, and festive charm to your home.

Saree – The pride of Indian women, sarees symbolize grace and timeless elegance. Each piece reflects regional artistry and hand-woven heritage.

Self-Help Group Name Kaviya Sakhi Manal

Village Dhakvada

Block Gandevi

District Navsari

State Gujarat

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Quilt, Cushion Cover

This product is a handcrafted Indian textile, decorated with intricate embroidery and vibrant patchwork. Designed with zari and colorful threads, it showcases traditional motifs in rich shades of red, pink, blue, and gold.

The rectangular piece works as a table runner or wall hanging, while the square ones are perfect for cushion covers. Each piece is unique, reflecting the cultural heritage of Gujarat and Rajasthan, and adds a festive, ethnic charm to any home decor.

Self-Help Group Name	Shakti Krupa Swa Sahay Juth
Village	Pipala
Block	Dhrangadhra
District	Surendranagar
State	Gujarat

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