



JEEVIKA

Rural Development Department, Government of Bihar

Bihar Rural Livelihoods Promotion Society State Rural Livelihoods Mission, Bihar



बिहार सरकार

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Ref. NO: BRLPS/PROJ-NF/2484/25/1915

Date: 14.08.2025

From,

Himanshu Sharma. I.A.S
Chief Executive Officer-cum-Mission Director

To,

Principal Secretary/Secretary,
Department of Rural Development,

Andhra Pradesh, Arunachal Pradesh, Andaman, Assam, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal, Ladakh, Jammu & Kashmir (UT).

The CEO/MD,

State Rural Livelihood Mission-Andhra Pradesh, Arunachal Pradesh, Andaman, Assam, Chhattisgarh, Goa, Gujarat, Haryana, Himachal Pradesh, Jharkhand, Karnataka, Kerala, Madhya Pradesh, Maharashtra, Manipur, Meghalaya, Mizoram, Nagaland, Odisha, Punjab, Rajasthan, Sikkim, Tamil Nadu, Telangana, Tripura, Uttar Pradesh, Uttarakhand, West Bengal, Ladakh, and Jammu Kashmir (UT).

Subject: - Invitation for participation in Bihar Saras Mela- 2025 scheduled from 12/09/2025 to 21/09/2025 at Gyan Bhawan, Patna, Bihar .

Madam/Sir,

The Ministry of Rural Development assisted SARAS fair is being organized to provide a platform for rural women entrepreneur to promote their products on a national platform and to ensure value for money for them. I am pleased to inform you that BIHAR SARAS MELA 2025-26 is being organized by Bihar Rural Livelihood Promotion Society-JEEVIKA, the State Rural Livelihood Mission. The proposed venue and date of the said fair is Mention Below: -

Venue: Gyan Bhawan, Near Gandhi Maidan Patna, Bihar, Pin-800001.

Date: 12/09/2025 to 21/09/2025

It is proposed inside an enclosed air-conditioned hall, a total of 50 stalls would be allocated to the concerned states as per the list attached in Annexure-1.

We would like to invite rural women entrepreneurs who are part of SRLM to the fair to exhibit and sell their products. The participating SHG members will be provided with the necessary accommodation during the fair.

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You are requested to do the needful to nominate eligible rural SHG entrepreneurs duly authorized by officials concerned and communicate to us in the attached format (Annexure-2) latest by **29th August 2025**.

Link for Registration: - <http://52.172.141.50/Saras/default.aspx> (For inquiry about password the concern states may contact **Himanshu Ranjan (YP-NF, Contact: - 9079902638)**).



For any further details regarding this event, please feel free to contact Nodal person: -

SL	Name of Nodal Person	Designation	Contact No	Email Id
01	Samir Kumar	State Project Manager Non-Farm	9771478622	spm.nf@brlps.in
02	Surdeep Samdarshi	Manager, Non-Farm	9955326462	sarasbihar@gmail.com
03	Himanshu Ranjan	YP-Non-Farm	9079902638	
04	S Hasan Wasif	LHS Non-Farm	9540761712	

1. All concerned state nodal may provide the details of participation in the format attached in Annexure-2 & Annexure-3 on sarasbihar@gmail.com (The original copy of the same must be carried by the participants to the venue).
2. All Participants along with their helpers must report on **11th Sep.2025** at Gyan Bhawan Patna.
3. Participants along with their helpers should bring their photo identity proof.
4. Participants along with their helpers should bring their two passport-size photographs with Aadhar.

I extend my invitation again to you to visit Patna during this period and encourage rural SHGs in the Bihar Saras Fair 2025.

Yours Faithfully

(Himanshu Sharma)

Copy to:-

1. Deputy Secretary (Marketing), Ministry of Rural Development, GOI, 7th Floor, NDCC Building-II, Jai Singh Road, New Delhi-110001
2. Joint Secretary & Mission Director-NRLM, Ministry of Rural Development, GOI, 7th Floor, NDCC Building-II, Jai Singh Road, New Delhi-110001
3. Secretary, Department of Rural Development, Government of Bihar.

Annexure-

1. List of Stall allotted to States
2. Details of Participation
3. Proforma for participation in Bihar Saras Mela

(Himanshu Sharma)

Annexure 1:

List of Stall allotted to States

Stall Allocation for State & UT		
SL.No.	State & UT	No. of stall
1	Andhra Pradesh	2
2	Arunachal Pradesh	1
3	Andaman	1
4	Assam	2
5	Chhattisgarh	2
6	Goa	1
7	Gujarat	1
8	Haryana	2
9	Himachal Pradesh	1
10	Jharkhand	3
11	Karnataka	1
12	Kerala	2
13	Madhya Pradesh	2
14	Maharashtra	2
15	Manipur	1
16	Meghalaya	1
17	Mizoram	1
18	Nagaland	1
19	Odisha	2
20	Punjab	2
21	Rajasthan	2
22	Sikkim	1
23	Tamil Nadu	1
24	Telangana	3
25	Tripura	1
26	Uttar Pradesh	5
27	Uttarakhand	1
28	West Bengal	3
29	Jammu and Kashmir (UT)	1
30	Ladakh	1
Total		50

Annexure-2: Details of Participation

1	Name of the State/SRLM-		
2	No. of participants	Female	Male
3	Details of products		
4	Date of arrival of Participants		
5	Name & Designation of State Coordinator who will attend the Fair & their Contact Details.		
6	Date of arrival of State Coordinator		

Signature

Annexure-3:

Proforma for participation in Bihar Saras Mela, 2025-26 from 12.09.2025 to 21.09.2025

To,

State Mission Director

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To be attested by SRLM

Ma'am/Sir,

This is to certify that the following members of SHG whose photographs are attached, are beneficiaries of NRLM/SGSY and involved in the following art/craft/product making.

Name of the participants	
Father's/Husband Name	
Name of Helper & Father's Name	
Contact Number & Email if any..	
Village & Gram Panchayat	
Block Name	
Name of product	
Name of SHG	
Year of Formation of SHG	
Whether participated in Earlier fairs (Yes/No)	
If Yes, No. of times	

Signature/Thumb impression of Participants & Helper

Verified by Joint Sec. to the
Govt. /DPO/PD-NRLM with
Seal